















Sponsorship Opportunities

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Sponsorship Title	Event Sponsor	Co-Event Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Corporate Sponsor	Conference Sponsor	Conference Co - Sponsor	Networking Sponsor	
Financial Involvement in Lakhs (Exclusive of all applicable taxes)	12	10	7.5	5	3	2	1	5	3	5	
Maximum Number of Sponsors	4+2	8	10	12	Multiple	Multiple	Multiple	6	8	6	
Complimentary Space at Exhibition (Stall Area in Sqm)	72 (Raw)	54 (Raw)	42 (Raw)	30 (Raw)	18 (Built-up)	12 (Built-up)	6 (Built-up)	24 (Built-up)	15 (Built-up)	24 (Built-up)	
Branding at the Event Venue											
Logo on the Welcome Board at the Entrance of the Venue	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Branding on the Main Arch Gate at the Entrance of the Venue	✓	✓	✓	✓	✓	х	х	✓	✓	✓	
Logo on the Lamp post Buntings	✓	✓	✓	✓	X	Х	X	✓	X	X	
			Exhibi	tion							
All Sponsors Thank you Board at Entry of Exhibition Hall	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Branding on Arch Gates at the Exhibition Hall Entry	✓	✓	✓	✓	✓	✓	х	✓	X	✓	
Logo Presence at the Exhibition Registration Counter	✓	х	Х	Х	х	х	х	Х	X	Х	
Stand Alone Display System inside the Exhibition halls at strategic locations	✓	✓	✓	✓	✓	✓	х	✓	X	✓	
Stand Alone Display System in the Product Launch Area	✓	✓	✓	✓	✓	✓	х	X	X	X	
Stand Alone Display System inside the VIP Lounge	✓	✓	✓	X	X	Х	X	X	X	X	
Stand Alone Display System at the B2B Meeting Area	✓	✓	✓	✓	✓	X	X	X	X	✓	
			Confer	ence							
Speaking slot for CEO in the Inaugural Session (subject to protocol)	✓	х	х	Х	х	х	х	X	Х	X	
Speaking slot at the Conference Session (15-20 minutes)	✓	✓	✓	✓	X	Х	X	✓	✓	✓	
Branding on Arch Gate at the Conference Hall Entry	✓	✓	✓	✓	х	х	х	✓	✓	✓	
Logo on the Welcome Board at the Conference Entry	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo Presence in the Conference Registration Counter	✓	x	х	х	x	X	X	X	X	X	
Backdrop of the Conference	✓	✓	✓	✓	✓	✓	X	✓	✓	✓	
Stand Alone Display System inside the Conference Hall at strategic locations	✓	✓	✓	✓	х	Х	X	✓	✓	X	









Concurrent Events









Sponsorship Title	Event Sponsor	Co-Event Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Corporate Sponsor	Conference Sponsor	Conference Co - Sponsor	Networking Sponsor
Number of Standees displayed at the Conference Hall (Sponsor to provide)	3	2	1	1	X	X	X	2	1	2
Stand Alone Display System at the Delegate Lunch Area	✓	✓	✓	х	х	х	х	✓	X	~
Stand Alone Display System inside the Speakers Lounge	✓	✓	х	х	х	х	х	✓	X	X
Corporate Video during Conference break hours) (1 to 2 Min max)	√	✓	✓	✓	х	х	х	✓	Х	✓
Corporate brochure insertion in the documentation kit (To be given by the Sponsor)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference Passes - Complimentary Invitations for the conference	10	10	8	5	3	2	1	5	3	5
Stand Alone Display System at the Networking Dinner Hall	✓	✓	X	X	X	X	X	X	X	✓
Branding in Print Medium										
Sponsor's Advertisement in the Event Catalogue (1 page – A5 Size)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on the Event Catalogue – Thank you Sponsors Page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on the Badges	✓	X	X	X	X	X	X	X	X	X
Logo on Thank you Sponsors card	~	✓	✓	✓	✓	✓	✓	✓	~	✓
Logo on Visitor Passes	✓	✓	✓	✓	✓	✓	X	✓	✓	✓
Logo on the Networking Dinner - Invite Cards	√	х	х	х	х	х	х	х	Х	✓
Logo on the Post Event Report – Thank you Sponsors Page	>	✓	✓	✓	✓	✓	✓	✓	>	✓
В	randing i	n Promo	otional A	ctivities	s					
Display of logo on the Event Website with hyperlink to sponsors home page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Bytes from CEO of the company	✓	✓	✓	✓	х	х	х	✓	Х	✓
Logo on the Social Media Posts / Banners	✓	✓	✓	✓	✓	✓	х	✓	√	✓
Logo on Magazine Advertisements	√	✓	✓	✓	✓	х	х	✓	✓	✓
Logo on e-Mail Updates	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on email signature	✓	✓	✓	✓	✓	✓	✓	✓	√	✓
Logo on Visitor Passes (e-invite)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓